*Total Number of Unique Companies/Brands: 87*

*SKUs : Stock Keeping Units*

***Top 10 brands with SKSs***

|  |  |
| --- | --- |
| **Brands** | **Count of Brand** |
| Golens | 36 |
| Smart | 22 |
| LAVNA | 18 |
| Ozone | 17 |
| Escozor® | 14 |
| Tuchware | 13 |
| Yale | 12 |
| Denler | 11 |
| QUBO | 10 |
| Godrej | 8 |
| Okos | 7 |

***SKUs Count***

*Price Bands of products*

|  |  |  |
| --- | --- | --- |
| **Price Band** | **Column1** | **SKU count** |
| <INR | 4999 | 66 |
| INR | 3000-4999 | 22 |
| INR | 5000-9999 | 68 |
| INR | 10000-14999 | 47 |
| INR | 15000-19999 | 34 |
| INR | >20000 | 80 |

*Brands vs Price band vs SKUs*

